

Terms and Conditions

Offer Description: The ScholarShare 529 College Savings Plan (“ScholarShare 529”) is a 529 college savings plan administered by the ScholarShare Investment Board (“SIB”), an instrumentality of the state of California, and managed by TIAA-CREF Tuition Financing, Inc. (“TFI”). To receive a \$50 bonus deposit (“the Bonus Deposit”), eligible individuals must **(a) open a new ScholarShare 529 account (for a new beneficiary) online at www.ScholarShare529.com between May 20, 2026 at 12:01 AM Pacific Time (PT) and May 31, 2026 8:59 PM PT with an initial deposit of at least \$50 to be contributed and invested at the time the new ScholarShare 529 account is opened, (b) enter the Promotion Code, 529Day26 in the Promotion Code field of the online account opening application, and (c) establish recurring contributions for the new ScholarShare 529 account of at least \$50 per month at the time the new ScholarShare 529 account is opened and shall be maintained at minimum through 8:59 PM PT on December 1, 2026.** The Bonus Deposit will be made to the eligible ScholarShare 529 account on or about December 31, 2026. Limit: Five (5) Bonus deposits per new ScholarShare 529 account per accountholder and per address. Beneficiary must be 25 years of age or younger as of May 20th, 2026. Offer limited to accounts opened online. The Sponsors will determine, in their sole discretion the new accounts awarded a Bonus Deposit.

Sponsors reserve the right at any time, at their sole discretion, to disqualify, modify, suspend, or terminate this promotion/offer for any or all account owners/participants. Sponsors shall rescind any Bonus Deposit they deem to have been awarded to an ineligible account holder under the Terms and Conditions of this promotion. Sponsors will terminate this offer/promotion should any technical failure, unauthorized human intervention, gaming of the promotion, or other causes beyond Sponsors’ reasonable control, corrupt or adversely affect the security, administration, or proper and intended conduct of this offer/promotion. Sponsors may disqualify any individual or group who tampers or otherwise abuses the offer/promotion process.

Eligibility: Offer open to legal residents of the 50 states of the United States who are at least 18 years of age or older as of May 20, 2026 and have a social security number or federal taxpayer identification number and excludes the following: (a) members, officers, and employees of SIB; TFI and its parent, subsidiaries, affiliates, owners, members, directors, managers, officers, employees, trustees, agents; and their respective immediate family members (spouse, domestic partner, parents, legal guardians, grandparents, grandchildren, siblings, children and “step” of each) and those individuals living in their same household; and (b) FINRA affiliated customers. All taxes and other costs associated with this promotion are solely the responsibility of the recipient and/or beneficiary. Beneficiary for the new ScholarShare 529 account cannot be a beneficiary of an existing ScholarShare 529 account for that account owner.

Miscellaneous: TFI and SIB (the “Sponsors”) are not responsible for errors, omissions, interruptions, deletions, defects, or delays in operation or transmission of information, in each case whether arising by way of technical or other failures or malfunctions or computer hardware or software, communications devices, data corruption, theft, unauthorized access to or alteration of offer materials, or otherwise. To receive the Bonus Deposit, the ScholarShare 529 account must be open with a dollar balance greater than zero on the day the Bonus Deposit is made.

*NOTE: This promotion is offered on a first come first served basis for a limited time, and the Sponsors have the right to withdraw and otherwise terminate the offer at any time during the promotion period.

To learn more about California's ScholarShare 529, its investment objectives, risks, charges and expenses see the Plan Description at ScholarShare529.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, is the distributor and underwriter for ScholarShare 529. Check with your home state to learn if it offers tax or other benefits such as financial aid, scholarship funds or protection from creditors for investing in its own 529 plan.

TIAA-CREF Tuition Financing, Inc. (TFI), Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for the California 529 College Savings Plan.